

Order / Rev: 711750
 Alt Order #: 6305693
 Flight Dates: 09/10/12 - 09/13/12

Advertiser: Mack,C/ R / Senate
 Product Desc: FRIENDS OF C MACK
 Estimate: 455

WTLV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WTLV	09/10/12	09/13/12	M-F 6-630p M-F 6-630pm	CM	M-F 6p-6:30p	MTWT---	:30	4	\$450.00	P-3	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	09/10/12	09/16/12	MTWT---	4				\$450.00		0.00			
E 5	WTLV	09/10/12	09/10/12	M-F 7-730p Wheel of Fortune	CM	M-F 7p-7:30p	M-----	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	09/10/12	09/16/12	M-----	1				\$450.00		0.00			
E 6	WTLV	09/12/12	09/12/12	M-F 730-8p Jeopardy	CM	M-F 7:30p-8p	--W----	:30	1	\$525.00	P-3	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	09/10/12	09/16/12	--W----	1				\$525.00		0.00			
E 7	WTLV	09/11/12	09/13/12	LN (M-Su) Late News (M-Su)	CM	11-1135p	-T-T---	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week:	09/10/12	09/16/12	-T-T---	2				\$400.00		0.00			
														Totals	
														14	\$4,735.00